COLOR GRAVURE
PICTURE SECTION

The Star Weekly

CANADA'S LARGEST
WEEKLY PAPER

TWENTY-EIGHTH YEAR ... TURDAY, JANUARY 15, 1938 TEN CENTS PER COPY

"GO ON! I DARE YOU TO THROW A SNOWBALL AT MY GIRL!"
By Elizabeth Cutler

—Painted for The Star Weekly

AMATEURS CAN WIN CASH

For unusual pictures, for human interest pictures taken by amateurs, The Star Weekly will pay professional rates on publication. In addition, for the best amateur "Picture of the Month" there will be a special bonus paid, plus rewards for second and third best. Send your pictures to the Rotogravure Editor, sending full particulars, negative where possible, and return postage.

FOR UNUSUAL PICTURES

Arctic Santa Claus Arrives

Dog teams brought two tons of Christmas supplies from the aeroplane base to the town of Eldorado in the Great Bear Lake. A handful of men who are part of the staff of the worlds richest radium mine cheered them as they raced down "Main Street." Few in the North country know the value of a good team better than Madame Nere Robert (UPPER LEFT), famed Indian woman driver. And few towns anywhere wait for Christmas more eagerly than Eldorado where operations suspend then for the only time during the year.

For 1,140 miles this air transport winged its way northward from Edmonton to bring Christmas to Eldorado. Because Pilot Marlowe Kennedy has made three such annual trips, he is called by the miners the "Santa Claus of the Arctic."

Crucifix

Resembling a crucifix on a crystal chain is this skeleton of a fish which is found in the waters of the West Indies. The crucifix fish is considered a charm against illness by Trinidad natives.

Is Your Skin Treatment
LUCKY FOR YOU?

VOTE HERE		
SOAP AND WATER	YES	NO
ASTRIN-GENTS	YES	NO
VANISHING CREAMS	YES	NO
STEAMING	YES	NO
TONICS	YES	NO

IF YOUR PRESENT METHOD LEAVES YOU WITH BLACKHEADS, COARSE PORES, DRY SKIN, THEN IT'S TIME TO SWITCH TO A PENETRATING FACE CREAM!

Let me ask you a perfectly frank question. What results do you *expect* from your way of skin cleansing, and do you get them?

First, you expect a *clear, fresh* skin, don't you? If your skin seems to have a dingy cast, or if blackheads grow in the corners of your skin, your cleansing method has simply failed to remove dirt bidden in your pores.

Then too, you'd like to have a *soft* skin. But how does your face feel when you smile or talk? Does it seem dry; does it feel a little tight? If it does then your treatment is *not* re-supplying your skin with essential oils that give it a soft, baby-like texture.

And of course you want a *smooth* skin. But if, when you pass your fingertips over your face, you feel tiny little bumps, then you cannot say your skin is smooth. Those little bumps come from specks of waxy dirt which your cleansing method has failed to dislodge from your pores.

So let's be honest with ourselves. If you are not getting the results you pay your good money to get, then your skin treatment is not lucky for you.

How a Penetrating Cream Works

Women who use Lady Esther Face Cream are amazed at the improvement in their skin, even after a few applications. That's because this cream *penetrates* the dirt that clogs the pores.

Lady Esther Face Cream loosens blackheads, floats out the stubborn dirt that laughs at your surface cleanser.

At the same time, this cream re-supplies your skin with a fine oil to keep it soft and smooth.

Try, Don't Buy

I do not want you to buy my cream to prove what I say. I want you to see what it will do for your skin, at my expense. So I simply ask that you let me send you a trial supply of my Face Cream *free and postpaid*. I want you to see and feel—at my expense—how your complexion responds to this new kind of penetrating cream.

I'll also send you all ten shades of my Lady Esther Face Powder free, so you can see which is your most flattering color—see how Lady Esther Face Cream and Face Powder work together to give you perfect skin smoothness. Mail me the coupon today.

(You can paste this on a penny post card)

Lady Esther, Toronto, 12, Ontario.

Please send me by return mail your seven-day supply of Lady Esther Four Purpose Face Cream; also ten shades of your Face Powder.

Name..... *Address*.....

City..... *Prov.*..... (8-1)

Imperial Loyalist is made in Stratford, Canada, by Imperial Rattan Co, Limited.

You'll get many ideas from our FREE booklet, "Inspirations for the Home Lover." Send for it now.

Rhythmic Ritual

The preacher smiles as his congregation does the Big Apple.

This woman screamed as the "spirit touched her."

In a tabernacle in Memphis, Tennessee, 3,000 Negroes met last month, to worship God in the only ceremony founded and conducted exclusively by Blackamoors. When the spirit touched one member, then another, then another of the congregation, the service was transformed into a demonstration almost as wild as the rituals of the African jungle savages. A Negro ran his fingers over the keys of a piano. A trumpeter blared forth. Stamping, screaming, shouting started. Soon most of the congregation were in the aisles strutting a variety of dances from the Black Bottom to the Big Apple. The church does not condone smoking, drinking, gambling, or attending movies. Members dance only when inspired by the spirit in the church.

The preacher doubles on the guitar.

A turkey in every pot.

"LET'S HAVE SOUP TODAY!" More folks are asking for soup oftener than ever before. Hardly any wonder, because never before did they enjoy soups so good as Campbell's make them now. Fine soup ingredients in heaping measure plus the cooking skill of two-score years—and out of the kettles *must* come high eating pleasure. Feast your eye. Read. And try!

Campbell's Soups

Look for the Red-and-White Label

An old favorite becomes a new success

The soup growing fastest in favor all over the country is Campbell's Noodle with Chicken Soup. *But this new success is really an heirloom!* handed down from cook-books of long ago. And for you Campbell's make it the old wives' way. The broth is as bracing, the noodles as tender, and the chicken still melts in the mouth.

Lavish with mushrooms and thick, thick cream

Now here is a soup to set before a king — or the head of your husband's firm. It's Campbell's Cream of Mushroom and the cream in it is so thick it will hardly pour. The mushrooms are specially cultivated and sliced whole, tender tops and all. These and delicate seasonings (and very expert cooking) make it a *sumptuous* soup.

Garden gems in a rich setting

Fifteen different garden vegetables! —crisp ones, munchy ones, luscious ones and piquant ones—studded in a beef broth, slow-simmered and rich. Youngsters like this soup often for lunch, and hearty-eating grown-ups welcome it for supper. Clever wives and mothers call it the "meal-in-itself soup". A pantry gem, Campbell's Vegetable Soup.

How many have you tried as Campbell's make them now?

Asparagus	Mock Turtle
Bean with bacon	Mulligatawny
Beef	Mushroom (Cream of)
Bouillon	Noodle with chicken
Celery	Ox Tail
Chicken	Pea
with rice	Pepper Pot
Chicken-Gumbo	Scotch Broth
Clam Chowder	Tomato
Consommé	Vegetable
Julienne	Vegetable-Beef

MADE IN CANADA BY THE CAMPBELL SOUP COMPANY LTD, NEW TORONTO, ONTARIO

Eleanor Takes to the Air

Eleanor Powell of Hollywood and Broadway learned most of her dance tricks from the "nervous rhythms" of Mr. and Mrs. America, she claims. Surely none of us inspired such terpsichorean manoeuvres such as these, in which Eleanor displays her "most beautiful legs" in many a new dance.

Artists and Model

Star Weekly readers often see illustrations for which Sylvia Dean has modelled, but seldom in a more attractive pose than in this photographic study by W. H. James

THE *Secret* OF YOUTHFUL LIPS

Tangee's Color-Change Principle gives them blush-rose beauty

Orange in the stick, Tangee *changes on your lips* to warm blush-rose. Paris says, "No painted look with the new mode!" Tangee *isn't paint*. Its cream base keeps lips soft and smooth and Tangee doesn't rub off. Tangee Rouge, and Face Powder match Tangee lipstick perfectly.

There is only one Tangee—don't let anyone switch you. If you prefer more color for evening, ask for Tangee Theatrical.

Painted Glaring Lips Tangee Glowing Lips

World's Most Famous Lipstick
TANGEE
ENDS THAT PAINTED LOOK

★ 4-Piece Miracle Make-up Kit

Palmers Ltd., 750 Vitre St. W., Montreal, Can. Rush Miracle Make-Up Kit containing miniature Tangee Lipstick, Rouge Compact, Creme Rouge, Face Powder. Send 15c in coin.

Name .....
Address .....
City ..... Prov. .....

IS YOUR HOME— "TOBACCO ROAD"?

Tobacco odours and smoke are fine for the moment—but you don't want them hanging around.

Get rid of them! Don't let your home become a "Tobacco Road." Rugs, drapes, upholstery begin to reek of tobacco odour if it isn't removed.

ELECTROHOME Portable Air Conditioner water-washes, filters, and circulates the air at the rate of 10,000 cubic ft. per hour. Dryness is corrected; odours, dust, germs and pollen are removed from the air and your home becomes a healthier, more pleasant, more desirable place in which to live.

The "Master" model, in attractive oak cabinet particularly suitable for offices and general commercial use **$59.50**

Other Models from $39.50 Up
(Prices slightly higher in Western Canada)

No installation—just "plug" it in.

Sold by Eaton's, Simpson's and Other Stores Throughout Canada

A PRODUCT OF DOMINION ELECTROHOME INDUSTRIES LTD.
Kitchener-Toronto-Montreal-Winnipeg

ELECTROHOME PORTABLE AIR CONDITIONER

NEURALGIA!

UP TO 2½ TIMES MORE OF THESE FAMOUS INGREDIENTS FOR PAIN RELIEF IN BAUME "BEN-GAY" THAN IN 5 OTHER WIDELY OFFERED RUB-INS

The amazing relief which pain sufferers get from Baume "Ben-Gay" is explained by: 1. Laboratory analysis of Baume "Ben-Gay" and 5 leading rub-ins show "Ben-Gay" contains up to 2½ times as much *methyl salicylate* and *menthol*—pain-relieving ingredients famous for their effectiveness. 2. Dr. Jules Bengue's famous original formula insures prolonged contact of pain-relieving ingredients at the place where you hurt. 3. Formula carefully balanced to obtain maximum relief. You can't imagine how effective "Ben-Gay" is until you feel it soothe those stabbing pains and nagging aches. For over 40 years millions have enjoyed blessed relief. Watch out for imitations—look for Dr. Bengue's signature on genuine "Ben-Gay"!

Get Baume "Ben-Gay's" fast, generous relief for everyday aches, strains, and sore muscles due to work, exercise, exposure! Why not try it on your *tired feet* tonight?

BAUME "Ben-Gay" ACTS FAST WHERE YOU HURT

On the Mend

Bill McFarlane, Etobicoke high school student, spent most of the fall and early winter waiting for today. He broke his neck playing football. After weeks with his neck in a canvas sling doctors said he might be able to leave Jan. 15. Then they said: "Recovery has been good, but not that good." So smiling, he waits.

Half a Queen

London is enjoying a visit from half of "Miss Florida" this season. Last year Margery Marston and her twin sister won the state beauty competition so judges awarded the title jointly.

"I PROVED THESE FACTS WITH ⅓ OF A CENTS WORTH OF PRINCESS FLAKES"

Says Mrs. Helen M. Bradfield 1554 Bathurst St., Toronto

Amateur Wins Cash

While visiting the Alligator Farm at St. Augustine, Florida, Jack Thompson of Peterboro, Ontario, got this picture. It is unusual because few people would care to stand so nonchalantly among so many 'gators who look at the daring young man as though he would make a good meal. The Star Weekly pays professional rates for unusual amateur photographs published—plus special bonuses for best "pictures-of-the-month." Address your pictures, sending negatives wherever possible, to the Rotogravure Editor. Be sure to send return postage and full details as to when and where picture was taken and a full description of it.

THE FAVOURITE BEAUTY SOAP OF LOVELY "MISS TORONTO"

"THOUSANDS OF CANADIAN GIRLS FEEL THE SAME WAY I DO ABOUT THE *New Improved Palmolive*"

SAYS BEAUTIFUL Rellie Hallam chosen Miss Toronto 1937

"It's really lovely for my skin," adds this charming young lady.

"The new Palmolive lather seems much gentler, yet keeps my skin much softer, clearer than any other soap I've used. And there's not the slightest irritation.

"The new perfume is delightful too. It makes Palmolive so much nicer to use. And now that Palmolive is harder, it seems to go much farther. Wears down to the thinnest wafer—and even that gives lots of lather without cracking."

There's loveliness for *your* skin too, in this new improved Palmolive. The new, delicate blending of Palmolive's soothing Olive and Palm Oils makes its gentle lather more effective than ever before. Get Palmolive to-day. Use Palmolive, from now on. See how quickly your skin becomes softer, fresher . . . lovelier all over

New Improved

First Only Olive Oil . . . Now, only Palmolive Keeps the Quins' Skins Lovely.

Palmolive is so good, so safe so mild, it was selected exclusively by Dr. Dafoe, for the famous Dionne Quins. Surely if Palmolive keeps the Quins' skins in smooth and perfectly healthy condition, it can keep all your skin lovely too. Get some to-day.

HERE'S BEAUTY FOR YOUR SKIN IN PALMOLIVE'S SIMPLE TREATMENT

For your face, throat and shoulders, and for your bath, gently massage into your skin a warm, rich Palmolive lather. Cleanse the pores thoroughly. Rinse with warm water, then with cold. That's all there is to this simple beauty treatment. Yet there is no surer way to real, all-over skin beauty.

COLGATE'S DENTAL CREAM COMBATS BAD BREATH

Colgate's special *penetrating* foam gets into the hidden crevices between your teeth . . . emulsifies and washes away the decaying food deposits that *cause* most bad breath, dull, dingy teeth, and much tooth decay. At the same time, Colgate's soft, safe polishing agent cleans and brightens enamel—makes teeth sparkle!

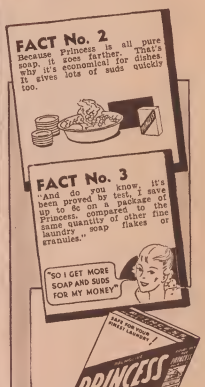
● For those who prefer it, Colgate's Tooth Powder will give the same Colgate results. Large tin 20c.

20c LARGE SIZE GIANT DOUBLE SIZE 35c MEDIUM SIZE 10c

COLGATE'S RIBBON DENTAL CREAM

"With ¼ of an ounce of PRINCESS FLAKES (Costing less than ½ of a cent) I washed beautifully:

1 pr. Ladies' Chamois Gloves
1 pr. Silk Pyjamas
1 Wool String Hand-knit Sweater"



GUARANTEE Princess Flakes guarantees you complete satisfaction or your money back

PRINCESS FLAKES ACTUALLY GIVES YOUR HANDS A BEAUTY TREATMENT

Gilding the Lily

Here you see four stages in the art of make-up as practised by Dr. Erno Laszlo, Hungarian cosmetologist. First stage of the procedure is a gentle fingertip massage; then a dab of cold cream. Next, an eyebrow pencil etches in the shape that suits the face; and finally, we give you Frances Donelon.

Egypt's Ruler to Wed

During a crisis, when Egypt's cabinet threatened to test his power, youthful King Farouk (below) went shooting, bagged 207 ducks, and held his ground at the same time. Next Friday, he is to marry 17-year-old Farida Zulficar (above), daughter of an Alexandria senior justice.

FREE! special 25¢ bottle FITCH'S SHAMPOO
A GUARANTEED DANDRUFF REMOVER
with 60¢ Italian Balm

SENSATIONAL GIFT OFFER!

Two famous manufacturers, and your drug and department stores, join hands to make this amazing gift offer. The F. W. Fitch Company has produced a special 25c bottle of their famous Dandruff Remover Shampoo—and Campana now offers this bottle FREE with your purchase of one regular 60c size of Italian Balm—an 85c value for 59c. You get both products in one double carton for less than the price of Italian Balm alone!

Supply Limited—So Hurry!

Here's a bargain that lets you try Canada's largest selling skin protector—and in the same package you get FREE a bottle of the one shampoo on the market that carries a money-back guarantee if it does not remove dandruff with the first application.

Try Canada's Largest-Selling Skin Protector—in this Bargain Package

Italian Balm has risen to unprecedented heights of popularity with women for one good reason—because it offers *genuine value* and *quick results*. Campana guarantees the use of *more expensive ingredients* in making Italian Balm than you'll find in any other widely-known lotion. Scientific laboratory tests of the largest-selling hand lotions have proved it. That's why Italian Balm prevents chapping and dry skin so *thoroughly*.

Quick-drying. Non-sticky. Free of harmful bleaches. No excessive alcoholic content—because alcohol dries the skin. Here's a skin protector that is so genuinely good that you will *feel* the difference in your skin as quickly as *1 MINUTE* after using it!

LOOK FOR THIS COUNTER DISPLAY

REMOVE DANDRUFF with First Application

Here's your chance to get a special 25c bottle of Fitch's famous Dandruff Remover Shampoo absolutely FREE.

Fitch's is no ordinary shampoo. It's different. You've never tried anything like it before. It performs a *double service*:

(1) Leaves your hair glossy, lustrous, silken.

(2) Completely *removes dandruff in one application!*

Every bottle of Fitch's Dandruff Remover Shampoo that is sold is so genuinely effective—so quick and thorough in removing dandruff—that the F. W. Fitch Company guarantees your money back on every bottle you purchase—unless it removes dandruff instantly — and back of this guarantee is Lloyds of London — international guarantors for over 250 years. Try this amazing Shampoo now. Get a bottle FREE—at your drug or department store—in the Combination Package illustrated above. Do it now — before the supply of these Bargain Packages is gone!

HURRY! HURRY! Only an average of 12 Combination Packages per retailer have been made up—about one package for every 250 people. When this supply is gone there'll be no more!

The King's Men

The splendor of the king's Horse Guards is famous. Not so renowned is the labor involved in keeping cuirasses and helmets, white buckskin pantaloons and jackboots spotless and shiny. An assistant is needed to dust off the boots of these blue-tunicked men of the Royal Horse Guards. Their snug trappings worth $500, allow no bending. The 428 Guards are paid two shillings a day.

British soldiers wear service kit abroad as exact as a Guard's uniform at home. An officer uses a cigarette package to measure a sock turn-down worn by men bound for China

IF BABY COULD ONLY TALK

"I used to cry with tender skin but "Vaseline" Borated Jelly ended all that"

● Nothing like "Vaseline" Borated Petroleum Jelly for baby's tender skin. Quickly it relieves irritation and diaper burns and waterproofs the tender skin against further injury. Apply it regularly. This soothing skin-softening "Vaseline" product contains 10% Boracic Acid—the mild, safe antiseptic. In handy tubes, at your drug store. 15c and 25c.

Vaseline TRADE MARK BORATED PETROLEUM JELLY

RELIEVE BABY'S COUGH the "MOIST-THROAT" Way

When you catch cold the secretions from countless tiny glands in your throat and windpipe often turn into sticky, irritating phlegm. This makes you cough.

Pertussin stimulates these glands to again pour out their natural moisture so that the annoying phlegm is loosened and your cough is quickly relieved!

Pertussin is safe and pleasant for children and grown ups. Many physicians have prescribed Pertussin for over 30 years. It's safe and acts quickly. Sold at all druggists.

PERTUSSIN
The Moist-Throat Method of Cough Relief

YOUR MONEY'S WORTH

3-ROLLS 2100 SHEETS GUARANTEED 25¢

A PURE WHITE TISSUE COMPLETELY WRAPPED

Can-Can Comes Back

Cairo's can-can crossed to Paris in the '80's, and became the rage of music halls. Here it is, revived in a forthcoming movie production. It has also been a recent hit in Paris, Vienna and New York.

The Battle of the Pigeons

Pigeons, pets to passersby, are pests to building superintendents in Trafalgar Square, London. Many of them are caught and painlessly destroyed. Some pigeons object, as in the top photo, and some people object more violently, like the lady below.

As the tallest skyscraper towers above the sky line of a great city, so this famous, big, red bottle rises in scarlet distinction among the condiments—"tops" indeed!

Here is glorious, enhancing flavour for a hundred different dishes. Every crimson drop is potent with the true taste of pedigreed tomatoes, aided and abetted by pungent spices from the Orient—cloves from Amboyna, cassia from Saigon and pepper from Malabar—where they save the best for Heinz. Pure granulated sugar gives mellowing sweetness. Heinz' own vinegars, aged for months in wood, contribute tang and zest that keep appetites all agog.

With these ingredients, Heinz master chefs complete a sauce that warms the cockles of the heart of every epicure. You get "tops" in ketchup only in bottles that bear the Heinz label. There is no substitute for Heinz methods—no understudy for Heinz Tomato Ketchup. Let this delicious sauce lend colour and zest to your meals. Keep a bottle in the kitchen for cooking purposes and another bottle on the table for your Heinz Ketchup "fans". It's cheaper to pay more for something better.

57

HEINZ PURE FOODS

Heinz Chili Sauce has a taste like no other sauce in the world. Spicy, warming, palate-pleasing. It's a bit more tart than the ketchup. Hot and cold meats, fish, game—all gain a wealth of added attraction from the bottle of Heinz Chili Sauce. It is made with pedigreed tomatoes— of course—the finest that ever ripened in the August sun.

Heinz Cream of Tomato Soup: The famous flavour of pedigreed tomatoes, plus cream that's thicker than whipping cream. Enchanting seasonings. It's cooked to perfection the "home-made" way—small batches—perfect timing. Ready to heat and serve, with no additions, no work.

Heinz Tomato Juice is the pure juice of pedigreed tomatoes, unaltered save for a pinch of salt. An appetizing beginning for any meal. A tangy "pick-me-up" whenever you're hungry or thirsty. A healthful beverage at any hour. The different taste and texture will delight you.